



# Authorized Dealer Application Form

(You may fill out this form online at <http://www.nodactechnology.com/dealerships>)

Who did you talk to at NODAC TECHNOLOGY: \_\_\_\_\_  
How did you hear about us: \_\_\_\_\_  
Are you in the A/V, Home Automation industry: \_\_\_\_\_

## Company Contact Information

Company Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_  
State/Zip: \_\_\_\_\_  
Country: \_\_\_\_\_  
  
Contact Person: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Alternate Phone: \_\_\_\_\_  
Fax: \_\_\_\_\_  
Email: \_\_\_\_\_  
Alternate Email: \_\_\_\_\_

## Company Profile

Web Site: \_\_\_\_\_  
# of Employees: \_\_\_\_\_  
Years in Business: \_\_\_\_\_  
Targeted Market: \_\_\_\_\_  
Sales Tax: Taxable Nontaxable (Circle one)  
(For Nontaxable businesses in Florida/Arizona, please fax your current tax exempt form)  
  
Preferred Shipping: UPS FEDEX USPS Others (Circle one)

Signature: \_\_\_\_\_  
Date: \_\_\_\_\_

**Please fax the completed form to: 1-866-70-NODAC**



## Minimum Advertised Pricing Policy/Agreement

NODAC TECHNOLOGY, actively supports the advertising and promotion of its products by its domestic dealers and sales representatives through materials provided by NODAC TECHNOLOGY at no or nominal cost. Effective January 1, 2009, a Minimum Advertised Price (MAP) on all NODAC TECHNOLOGY products will be in effect. This policy applies only to U.S. and Canadian dealers and sales representatives. We have implemented this MAP policy to preserve our strong reputation for providing customers with high value products and valued after sales support. We greatly appreciate the efforts of all resellers to distribute our products and support their customers.

1. The MAP for all NODAC TECHNOLOGY products shall be no less than the published list (MSRP) price provided in the NODAC TECHNOLOGY Dealer Pricing list. MAP pricing is established by NODAC TECHNOLOGY and may be adjusted by NODAC TECHNOLOGY at its sole discretion.
2. The MAP policy applies to all advertisements of NODAC TECHNOLOGY products in any and all media, including, but not limited to, flyers, posters, coupons, mailers, inserts, newspapers, magazines, catalogs, mail order catalogs, email newsletters, email solicitations, Internet or similar electronic media, television, radio, and public signage. This MAP policy is not applicable to any in-store advertising that is displayed only in the store and not distributed to any customer(s).
3. The inclusion in advertising of free or discounted products (whether made by NODAC TECHNOLOGY or another manufacturer) with a product covered by the MAP policy would be contrary to the policy if it has the effect of discounting the advertised price of the covered product below the MAP.
4. If pricing is displayed, any strike-through or other alteration of the Minimum Advertised Price is prohibited.
5. MAP applies only to advertised prices and does not apply to the price at which the products are actually sold or offered for sale to an individual consumer within the dealer's retail location or over the telephone. NODAC TECHNOLOGY dealers and sales representatives remain free to sell these products at any prices they choose.
6. MAP does not establish maximum advertised prices. All dealers and sales representatives may offer NODAC TECHNOLOGY products at any price in excess of the MAP. Internet auctions may not display or have reserved bid or other acceptable prices below the MAP price.
7. NODAC TECHNOLOGY LLC's MAP policy does not in any way limit the ability of any dealer to advertise that "they have the lowest prices" or, they "will meet or beat any competitors price", that consumers should "call for a price" or phrases of similar import as long as the price advertised or listed for the products is not less than MAP.
8. Dealer agrees to hold all trademarks of NODAC TECHNOLOGY as the property of NODAC TECHNOLOGY and use advertising materials provided by NODAC TECHNOLOGY in an authorized manner only. Intentional or repeated failure to abide by this policy will result in termination of dealership or sales representatives. NODAC TECHNOLOGY does not intend to do business with dealers or sales representatives who degrade the image of NODAC TECHNOLOGY and its products. NODAC TECHNOLOGY will not provide prior notice or issue warnings before taking any action under this policy.

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This MAP policy has been established by NODAC TECHNOLOGY to help ensure the legacy of NODAC TECHNOLOGY as a top producer of high performance, high quality, surveillance products and accessories and to protect the reputation of its name and products. The MAP policy is also designed to ensure dealers and sales representatives have the incentive to invest resources into services for NODAC TECHNOLOGY customers.

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_